

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

innlicant:

Lee Friedman

Examiner:

Pitaro, Ryan F.

Serial No.:

10/038,944

Group Art Unit:

2174

Filed:

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Docket No.:

60027.0217USU1/BS#01154

Title:

SYSTEMS AND METHODS FOR MANAGING AND AGGREGATING

MEDIA FORMATS

CERTIFICATE UNDER 37 CFR 1.8:

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to: Mail Stop Amendments, Commissioner for Patents, P.O. Box 1450,

Alexandria, VA 22313-1450 on January 29, 2007.

Devon K. Grant

AMENDMENT AND RESPONSE

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

The present communication is in response to the Office Action dated October 11, 2006. Please enter the following amendments to the claims and consider the following remarks addressing all points raised by the Office Action as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 17 of this paper.